

BARRIE TROJAN SWIM CLUB



2026-2027 Sponsorship Package





Who We Are

Barrie Trojan Swim Club (BTSC) is a non-profit competitive swim club that has been serving our community since 1984. Our club is committed to providing a safe and nurturing environment for swimmers to develop their competitive swimming abilities, achieve personal goals, and foster a love for the sport.

Our Vision

Creating champions in the pool and in life.

Our Mission

We forge swimmers into leaders who compete with passion, train with purpose, and conduct themselves with dignity. Through supportive community, we cultivate complete athletes who thrive under pressure, embrace diversity, and who achieve breakthrough performances while inspiring others through their example.



The Barrie Trojan Swim Club (BTSC) is a dedicated and thriving competitive swimming organization that has been making a significant impact in Barrie and surrounding Simcoe county since 1984. As we look forward to an exciting 2026/2027 season, we are seeking partnerships with organizations who share in our commitment to community development, youth empowerment, and healthy living. Your sponsorship provides us with resources to help our swimmers accomplish their big dreams!

Barrie Trojan swimmers have represented our community on a number of big stages across Canada and the world. Within our recent seasons, highlights of our success include:

- 18 Barrie swimmers competing at Canadian Olympic trials
- 22 Barrie swimmers competing at Canadian National swimming championships
- 1 Canadian national age group record during the 2024-25 season
- 5 Ontario Provincial records during the 2024/25 season
- 139 new club records during the 2024/25 season
- 1 swimmer named to Team Canada at the World Aquatic Swim Championships and Pan-Pacific Swim Championships.
- 3 swimmers selected to represent Team Ontario at the Canada Games

We welcome the opportunity to explore how together, we can play a vital role in supporting our community, our mission and our success going forward.



Sponsorship Benefits				
Sponsorship level logo recognition				
• Membership emails	●	●	●	●
• BTSC website	●	●	●	●
• Banner at 4 home meets	●	●	●	●
• Heat sheets at 4 home meets	Full Page	½ Page	¼ Page	
• BTSC team t-shirt	●	●	●	
Social media promotions				
• Instagram Feed Posts	24	12	4	1
• Instagram Stories	48	24	8	2
• Instagram Reels	8	4	2	
• Sponsor Tags / Collaboration	●	●	●	
	Platinum \$3000	Gold \$2000	Silver \$1000	Bronze \$500

Additional Social Media Perks



01 Group Captain of the Month

Featured sponsor for our monthly Group Captain of the Month posts:

- **Platinum:** Monthly
- **Gold:** Quarterly
- **Silver:** Twice/season



02 Coach Interview

Featured sponsor interview conducted by our BTSC Head Coach

- **Platinum:** 2/season
- **Gold:** 1/season



03 Product or Service Showcase

Sponsor product or service feature:

- **Platinum:** 2/season
- **Gold:** 1/season



04 Giveaway Collaboration

Sponsor giveaway collaboration featured and posted on BTSC social media:

- **Platinum:** 2/season
- **Gold:** 1/season

Other Ideas? Let's get creative



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