

BARRIE TROJAN SWIM CLUB

**2024-25
SPONSORSHIP
PACKAGE**





ABOUT US

BTSC is a non-profit organization that has been serving our community since 1984. Our club is committed to providing a safe and nurturing environment for swimmers to develop their competitive swimming abilities, achieve personal goals, and foster a love for the sport.

our VISION:

Provide the best competitive swimming experience to all members.

our MISSION:

Inspire personal development through the pursuit of swimming excellence



DEAR SPONSOR,

I hope this message finds you well! I am writing to you on behalf of Barrie Trojan Swim Club, a dedicated and thriving organization that has been making a significant impact the Barrie community. We'd like to to explore the possibility of forming a mutually beneficial partnership with you to support our mission and our members.

As we look forward to an exciting 2024-2025 season, we are actively seeking partnerships with organizations that share our commitment to community development, youth empowerment, and healthy living. Your sponsorship would provide us with the resources to pursue our mission and help our swimmers accomplish their big dreams - last year we sent 18 Barrie swimmers to Olympic Trials and 22 to Canadian National Swimming Championships!

We offer a range of sponsorship benefits, including brand exposure and the opportunity to connect directly with our members and their families. We would welcome the opportunity to discuss the sponsorship levels available and explore how you can play a vital role in supporting our mission. Please let me know a convenient time to meet to discuss partnership. Thank you for considering our proposal and we look forward to opportunity to discuss further.

Warm regards,

Members of the BTSC

Sponsorship Benefits

	Platinum \$2,500	Gold \$1,000-2,499	Silver \$750-999	Bronze \$500-749
Number Spots Available	4	5	6	10
Company name & logo displayed:				
• in membership emails	●			
• on deck at home meets (banner)	●			
• in stands at home meets (signs)	●	●		
• in all home meet heat sheets	●	●	●	●
• on BTSC website	●	●	●	●
Facebook promotions	4	2	1	
Email promotion to membership (approximately 100 Barrie families)	4	2	1	
Special public announcement at home meets (4 in Barrie for '24-25 season)	●	●		
Sponsorship plaque for your place of business	●	●		
Sponsorship table available at all home meets (4 in Barrie for '24-25 season)	●			

Custom Sponsorships

Event Sponsor

- Sponsor one of 3 events for swimmers connect outside of the pool, including our Welcome Back BBQ (\$1,250), our Awards Banquet Formal (\$2,500) and our Holiday Festive Night (\$1,000).

Hospitality Sponsor

- support our volunteers with food and drink during home meets (approx. \$1,500 for one swim meet)

Swimmer of the Month

- provide something fun for 9-10 swimmers of the month throughout the season
- \$10 gift cards or discount coupons are well-received (approx \$90/month for 10 months)

Awards Sponsor

- sponsor our ribbons, medals and trophies for home meets (approx. \$500 per home meet)

Other Ideas?

- let's get creative!

CONTACT **US**



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