



BTSC Board Meeting

Date:	April 24, 2025
Time:	7:00PM-9:15PM
Chair:	Steve Taylor
Secretary:	Mark Oatway
Attendees:	Steve Taylor Brandon Oevering Laura Vaughan Mark Oatway Christy McConachie Stacey Miller Carmine Palermo Endi Babi Amanda Reason
Regrets:	
Guests:	Kelly McCrae (Meets Committee) Stephanie Tavitian-Guthrie (Meets Committee)
Purpose:	Monthly Board Meeting
Process:	Team discussion and actions as per agenda
Outcome:	Information sharing and decision-making as per agenda

Results and Minutes

1. Approve Agenda and Declaration of Conflicts

Motion: Be it resolved that the agenda be accepted and conflicts be declared.

The motion was moved by Christy and seconded by Carmine with all in favor. No conflicts declared.

2. Approve Minutes

Motion: To approve the minutes as written from March 27, 2025.

The motion was moved by Stacey seconded by Mark with all in favor. Minutes to be added to the website.

3. Meets Profitability and Flat Fee Proposal

- Key objective: ensure membership sees value for money in the meet experience
- Aquafest or Trojan Cup become reasonable pilot examples given predictable subscriptions within and outside of the club
- Consider short term impact on revenue generation and replace with alternative revenue sources for the longer term
- Benchmark on where Splash Fees are applied vs. not
 - Out of town swimmers vs. BTSC membership
- Cross-check against what is in overall budget for meets to determine where offsets would need to come from
- ACTION:
 - Evaluate models and proposals
 - Reverse model budget implications: Determine overall goal for registration fees (aspire for flat or reduce) to determine threshold on meet fees.
 - Evaluate splash fee application to out-of-town swimmers for membership offsets

4. Head Coach and Operations Report

Operations Report

Pool closures confirmed

- EBC: June 10-July 2
- ARC: Aug 2-Sept 1
- PH: Aug 25-Sept 14
- Summer lanes now provided and schedule being calculated
- Intent to compete Jotform for Summer meets to go out shortly
- Summer Camps
 - Similar structure to last year (1 hour wet, 1 hour dry)
 - Existing coaching staff engaged
 - Junior and below being invited as well as pre-comp swimmers
 - 1st wave of current membership and then open to outside interest via social media
 - Registration via TeamUnify
 - Subscription profits not presently incorporated into budget
- Banking and bookkeeping
 - Funds now transitioning over to RBC

- Final sweep from Meridian to occur post next payroll and tax period

Coach's Report

Upcoming Events

- Master's Provincials
- Spring off the Blocks
- Top Cup
- MAC Invitational

Alex Pomov moving back to Sudbury. PD to be taken over by Maks and supported by Alessandro and Sam on deck. Also considering adaptations of broader floating coach model (observed during Sarasota training) which this on-deck approach could provide evidence of

Long-Course Regionals - currently 35 confirmed and moving through back-ups accordingly

Varsity swimmers

- Revisiting outdated policy which addresses this
- Evaluating fee structure dependent on scoping of program use

5. General Discussion

- Review of current state and roles.

6. Previous Meeting WWW & WWW Update

- The [WWW](#) was updated and reviewed.

7. Adjournment

Motion: *To adjourn the meeting at 9:56PM*

The motion was moved by Carmine and seconded by Christy, with all in favor.